

# eng. Ovidiu PURICE



## INFO



Cluj-Napoca, RO

ovidiupurice.me

Ovidiu Purice



contact@ovidiupurice.me

## HOBBIES



## Chief Technology Officer | Product Growth Executive Strategic Leader driving projects from Concept to \$39M+ Market Valuation

I am a business-focused Technology Executive with over 18 years of experience building scalable, profitable products from the ground up. My expertise lies in guiding the full product lifecycle—transforming abstract **concepts** into **MVPs** and nurturing them into market leaders with valuations exceeding \$39M.

I combine board-level strategic oversight with **deep hands-on capability** in software development and solution architecture, enabling me to effectively bridge the gap between engineering teams and executive leadership. Having successfully managed **budgets up to \$5M** and cross-functional global teams, I focus on engineering resilient technical foundations that directly drive business growth and revenue.

## Career Highlights

### Strategic Growth

#### \$39M+ Valuation Impact

Driving projects from abstract concepts to market leaders. I transform technical ideas into profitable business assets with high-growth evaluations.

### Fiscal Governance

#### \$5M+ Budget Oversight

Managing complex P&L responsibilities and revenue estimation as a Board Member. I align technical spending with aggressive business profitability.

### Technical Vision

#### Concept to MVP to Market

Delivering end-to-end digital transformation. I bridge the gap between "Boardroom Strategy" and "Server Room Reality," ensuring execution matches the vision.

## Q&A

### Q: How do you balance "Hands-on" Engineering with C-Level Strategy?

A: I believe that to lead effectively, you must understand the tools your team uses. While my primary focus is strategic governance and budget optimization, I retain deep proficiency in technology stack. This allows me to make fiscally sound architectural decisions and bridge the gap between developers and stakeholders. I don't just manage the roadmap; I understand the engine that powers it.

### Q: What is your leadership philosophy for high-growth teams?

A: I am an ENFJ-A ("The Protagonist") leader. My philosophy is simple: "A player who makes a team great is more valuable than a great player". I build ego-free "Centers of Excellence" where knowledge is shared, and trust is the default. This culture empowers teams to automate repetitive tasks and focus on innovation, driving efficiency even in high-pressure environments.

### Q: How do you approach the "Startup vs. Enterprise" mindset?

A: I don't view them as mutually exclusive. My background allows me to apply startup velocity (taking ideas to market quickly) to enterprise environments (managing global at scale). Whether managing a lean MVP or a massive enterprise, my standard is always "All lights: Green!"—ensuring resilience without sacrificing speed.

## Certifications

- RHCSA
- ISO27001:2013 Specialist

## Languages

- Romanian (native)
- English (fluent)

Personality type:  
"The Protagonist"  
(ENFJ-A)

# eng. Ovidiu PURICE



Sept. 2019 – Present

ProLedo

**Technical Concept Coordinator**

Functioned as the principal architect and strategic lead for a global IT consultancy serving clients across the U.S. and Europe. Delivered end-to-end digital transformation—taking projects "from concept to MVP"—by combining solution architecture, custom software development, and infrastructure automation.

**Multi-Industry Architecture & Development:** Designed and implemented scalable software applications and architectural tools adapted to specific sector needs, including **HoReCa, Agriculture, Crypto, Public Institutions, Automotive, CCTV surveillance, Medical, and AI automation.**

**Strategic Management & Growth:** Managed cross-functional development teams and project lifecycles to drive business growth. Focused on **cost reduction** and operational efficiency by replacing repetitive tasks with automated workflows.

**Technical Implementation:** personally oversaw the creation of stable, secure, and optimized infrastructures, ensuring all deliverables met the "**All lights: Green!**" standard for performance and resilience.

**Innovation:** Integrated diverse technologies—from blockchain nodes to AI automation—to solve complex business challenges that standard "one size fits all" scenarios could not address.



Sept. 2020 – Jan. 2024

MyCointainer OÜ

**Head of Staking (B2B CTO)**

MyCointainer OÜ, an Estonian company, founded in 2018 with a main objective to make staking more accessible for all crypto users.

My initial responsibilities were to design and develop a platform that brings coin developers and node users to the same place.

A few months later, we started to expand, maintain and monitor the company's reward generator, company own staking nodes. This challenge was giving me the boost to gain expertise for the new features and implementation technics added in the blockchain space. Experience that is crucial in company platform, where "one size fits all" scenario doesn't work. This responsibility allowed us to start having our own server clusters in 3 datacenters and expand the teams.

As architect (acting as CTO on B2B), I was managing cross-functional global remote teams, with one main goal: to develop, maintain and improve company platform and services offered to company business and customers. I'm working with top technologies and skilled colleagues to deliver a stable and reliable product. In collaboration with other teams, we ensure that we meet requirements for new business campaigns or compliance.



Jan. 2019 – Sept. 2020

Opulen Technology

**Chief Technology Officer**

Opulen Technologies is a Florida startup company (2019) in the blockchain space. A generalized mining company focused on returning compound interest.

My role of a technical and development supervisor and board member in this cryptocurrency generalized mining company was to improve network infrastructure efficiency based on the technologies used, solutions, budgets, costs and revenue estimation. Challenges were raised daily, in a very high trending market, and it required adapting services to new concepts, ideas, protocols and so on.



Dec. 2015 – Oct. 2019

Betfair Romania Development

Infrastructure Engineer

**Senior Infrastructure Engineer** (since Jun 2017)

Betfair Romania Development is a part of the Paddy Power Betfair plc group with its main activity in online gambling.

I was a part of an Infrastructure Engineering team, spread in 3 locations and we maintained the whole compute, virtualization, OS in the old infrastructure, storages and closely collaborated with Networks and the Datacenter team.

# eng. Ovidiu PURICE

## Main responsibilities:

- Check infrastructure alerts, react or be proactive
- Resolve all infrastructure incidents according to SLA
- Manage and maintain infrastructure services
- Schedule, implement, support and supervise production changes
- Debug OS, application and networking connectivity, hardware weird behavior, automation malfunction
- Provision VMs/LUNs/Volumes
- KPI on all infrastructure components, analyses, mitigate the issue
- Post incident review – involved in finding the root cause, taking actions for the issues on the infrastructure side.
- OnCalls for high incidents over working hours (24/7 for one week once a month)
- Propose infrastructure updates to keep performance at the required parameters
- Project involvement: propose solutions, implement and drive projects from day 0 to the D-day
- Support for other teams in the company to agree on the best solution for their application
- Drive the operational meeting in the team
- Drive sessions in the team for sharing knowledge/procedure/known issue between the team members and not only for the technologies that we use
- Jump in major incidents in the company to support from the infrastructure side

## Infrastructure footprint:

- 8 Data centers
- 2000+ physical servers
- 27.000+ VMs
- 15 storage units
- 80% fully automated
- Over 15.000 VMs redeployed monthly

Jan 2015 – Dec 2015

3 Pillar Global

## Senior Automation Engineer

3 Pillar Global is a multinational company with its main activity being outsourcing software development.

I was part of one of the biggest teams in the company that was dedicated to testing network security appliances.

My role in the team was to add new features to the automated testing framework and, later, to automate the deployment of environments required for the QA teams to run the tests.

## Main responsibilities:

- Deliver requests on time (agile, sprints)
- Write technical papers for all the work done
- Understand the technical documents about the changes in the product's design and development
- Amend the automated deployment process to support latest product's releases
- Support the QA team to understand each appliance's role in the infrastructure
- Maintain pods and pfSense estate.

I held an "Introduction in Networks - Basics" course for the whole team.

## Infrastructure footprint:

- 4 Data centers
- 50+ physical servers
- 10.000+ VMs
- 1000+ pods
- 80% fully automated



# eng. Ovidiu PURICE



Jan 2010 – Jan 2015  
Technical University of Cluj-Napoca  
**System Administrator**

Maintaining the network of over 3000 PC and 80 servers.  
My main role was to maintain the email server. I also configured and maintained all network infrastructure, online services based on full Linux servers (Debian/Ubuntu) and solved any issues that could affect the 24/7 services.

## Infrastructure footprint:

- 30 physical servers
- 120 VMs
- 70 Cisco devices
- 3000+ workstation

## Education

- 2009-2011  
**Technical University of Cluj-Napoca**  
Master's degree  
Field: Mechatronics, Robotics and Automation Engineering
- 2005-2009  
**Technical University of Cluj-Napoca**  
Bachelor of Engineering – degree  
Field: Mechatronics, Robotics and Automation Engineering

## Tech Stack

### Virtualization

- VMware
- OpenVZ
- ProxMox
- LXC
- Xen 5.6 – 7.5
- Hyper-V
- OpenStack 7, 10
- AWS
- Azure
- GCP

### Programming languages

- Perl
- Python
- Bash
- PHP

### Operation systems

- Debian
- Ubuntu
- CentOS 6/7
- RedHat 6/7
- Windows

### Backup

- Veeam
- CommVault

### Automation

- PowerCLI
- Qualy CloudShell
- Puppet
- Ansible
- Jenkins
- Go Pipeline
- SpaceWalk
- Cobbler
- Kickstart

### Storage

- PureStorage
- IBM XIV, Flash, Storewize
- NetApp AFF/FAS
- Dell EqualLogic
- HP 3PAR
- EMC2 VNX
- Huawei OceanStor

### Monitoring systems

- monit
- Nagios
- Zabbix
- Cacti
- NeDi
- Prometheus
- Grafana
- OpsView
- Sensu
- SumoLogic